

October 9, 2007

Dear Savvy Sleeper:

Latex International (LI) certifies that the compound utilized to manufacture its *Talatech*® natural latex mattress cores and toppers includes only natural latex rubber harvested from the “*Hevea Brasiliensis*” rubber tree, as well as soaps and curing agents. We do NOT use any man-made or synthetic latex in our *Talatech*® natural latex formula.

The majority of 100% natural latex sleep products are produced via the Dunlop process, while our latex is produced via the Talalay process. LI’s proprietary compound mix required by the complex Talalay process includes raw materials such as natural rubber latex, zinc oxide, fatty acid soaps, and sulfur, which are needed for the vulcanization, foaming, and curing process.

Our natural formula makes the highest quality, most durable, resilient, and consistent latex in the world. After curing, our latex is washed 5 times to remove any proteins and residuals.

Latex International conducts ILD or firmness tests on all natural latex products in 9 different locations to ensure a uniform feel throughout the latex core. Durability tests prove our latex is the most consistent and durable natural latex product in the world, which means a longer comfort life for consumers.

Latex International performs very stringent durability testing to compare its latex to its competitors.

- **Compression Set Test:** Samples are clamped to 50% of their original thickness for 22 hours at 158°F, removed and % loss in thickness is measured. Higher values indicate a higher propensity for the product to take a set over time. ***This test is used to simulate the body impression effect on the foam after a person lies on the bed for extended periods of time.***

**% Loss of Latex Core Thickness:**

LI *Talatech*® Natural Latex: 4.2%

Asian Natural Latex: 12.5% (198% > than LI natural)

Please feel free to call me with any questions.

Sincerely,



Anthony Mancini  
Director of Operations

